

RealDVD Free Trial Expires – Customer Rights at Stake

Beginning today thousands of you who downloaded a free, 30-day trial of RealDVD will find yourselves at the end of that trial period without the ability to buy the product as promised. This is because we have been forced by legal action to at least temporarily halt the sale of RealDVD by Hollywood's largest movie studios.

You shouldn't be caught in the middle, and we apologize that you are. As a thank you for your patience we will upgrade your trial to a fully licensed copy, free of charge, if we are legally allowed to resume distribution of RealDVD.

We expect the Court to make a ruling on this issue in the first part of next year. As you may have read, the six largest Hollywood studios have joined forces to take on RealDVD. They contend that RealDVD enables piracy, and that you shouldn't have the right to make a "fair use" copy of your DVDs in the same way that you have been able to make digital copies of your music for more than a decade.

In fact, RealDVD not only respects the copy controls Hollywood has placed on DVDs, we make the protection stronger by locking the DVD copy to the drive onto which it was saved so that it can not be further copied or illegally shared.

We'll let our lawyers work through this process, but you should be clear about what's at stake: your "fair use" rights to make a copy of DVDs that you own. If Hollywood gets its way, they will control your rights and sell them back to you by requiring you to purchase the same DVD twice if you want a fair-use personal copy.

To learn how to receive your free upgrade and stay up-to-date on the legal proceedings that will decide whether RealDVD can be sold again, please visit our Web site at www.RealDVD.com/expiredtrial. Until then, thank you for trying RealDVD.

Sincerely,

Jeff Chasen
Vice President,
Video Product Development