



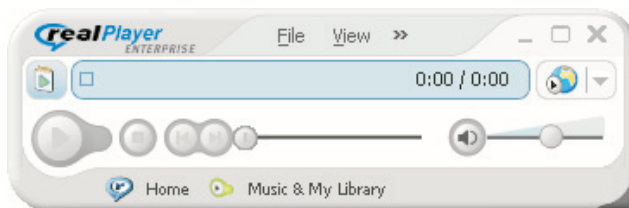
RealPlayer Enterprise™

A Media Player Focused on Your Content

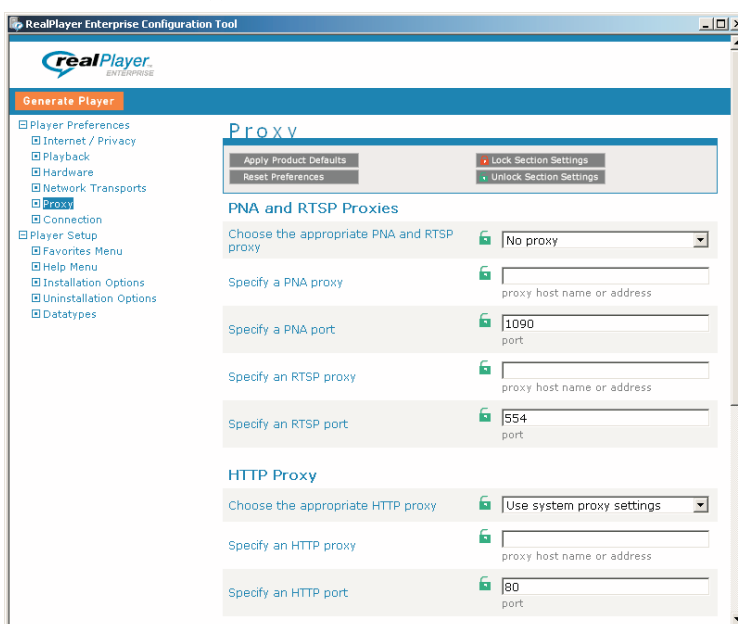
RealPlayer Enterprise is a configurable version of RealPlayer designed and optimized for corporate and education deployments. It provides the best of the RealPlayer client popular with millions of home users, but without the advertising, user registration and consumer features that don't belong in the workplace.

RealPlayer Enterprise puts control of corporate streaming media into the hands of IT administrators who manage and control the media application on user desktops, thereby improving network efficiency.

Using the included Configuration Tool, you are able to create a single client application for all your IP-based media needs. You control and lockdown network settings such as proxies, ports and exceptions, install-modes and MIME-type associations.



The RealPlayer Enterprise client directs viewers to your content without the distraction of entertainment features or up-sell messages.

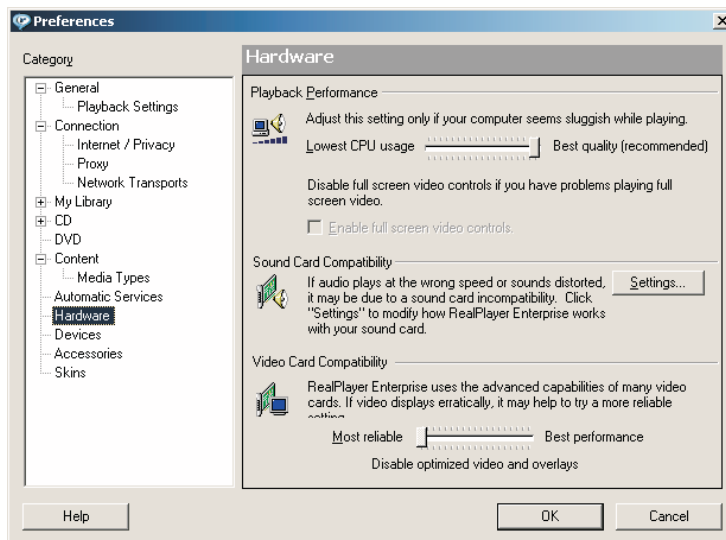


With the included Configuration Tool, you configure a range of items in the RealPlayer Enterprise including proxy settings, minimum and maximum bandwidths, player preferences and more.

RealPlayer Enterprise is available in a number of localized language versions, ideal for today's global enterprise and supports multiple media datatypes.*

Key Benefits of RealPlayer Enterprise

- Lower total cost of ownership (TCO)
- Reduced IT Helpdesk calls
- Better control of network bandwidth



Ensure the highest quality playback experience for your viewers based on your organization's network and hardware.

RealPlayer Enterprise Features

- Easy-to-use player Configuration Tool
- Windows Vista compatible
- Pre-configurable and lockable MIME type associations
- Windows Media and QuickTime playback*
- Silent install and uninstall
- No messaging, registration or up sell
- Customizable homepage
- Pre-configurable and lockable settings
- Pre-configurable install mode, directory and startup mode
- Custom Favorites menu items
- Custom Help menu items
- Coming Soon: Localized language versions*

RealPlayer Enterprise Platform Support

RealPlayer Enterprise is currently available on the following operating systems:

- Windows Vista Enterprise and Ultimate
- Windows XP
- Windows 2000
- Windows ME
- Windows 98 SE

Contact Real Today

To learn more about RealPlayer Enterprise, visit www.realnworks.com/products/rpe/ or call **1-800-444-8011**.

*Localized language versions coming soon. Contact your Sales representative for details. RealPlayer Enterprise can play Windows Media and QuickTime formats only if Windows Media Player and QuickTime Player are installed on the machine.