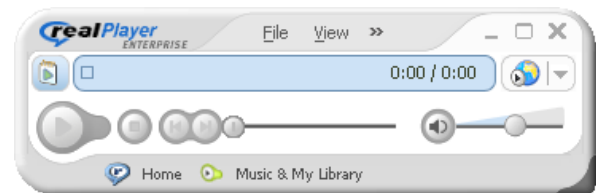




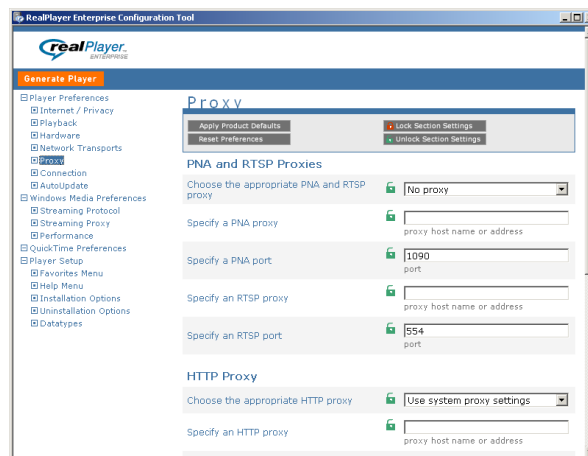
RealPlayer Enterprise is a configurable version of RealPlayer designed and optimized for corporate and education deployments.

RealPlayer Enterprise provides many of the features of the RealPlayer client popular with millions of home users, but without the advertising, user registration and consumer features that don't belong in the workplace. It puts control of corporate streaming media into the hands of IT administrators who manage and control the media application on user desktops, thereby improving network efficiency.



The RealPlayer Enterprise client directs viewers to your content without the distraction of entertainment features or up-sell messages.

Using the included Configuration Tool, you are able to create a single client application for all your IP-based media needs. You control and lockdown network settings such as proxies, ports and exceptions, install-modes and MIME-type associations.



With the included Configuration Tool, you configure a range of items in RealPlayer Enterprise, including proxy settings, minimum and maximum bandwidths, player preferences and more,

RealPlayer Enterprise is one of the media player components of the [Helix Media Delivery Platform](#) – the gold standard for multi-format, cross-platform digital video.

Key Benefits of RealPlayer Enterprise

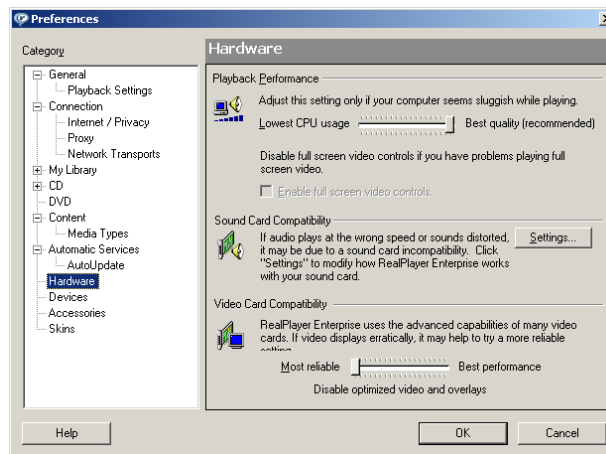
- Lower total cost of ownership (TCO)
- Reduced IT Helpdesk calls
- Better control of network bandwidth



RealPlayer Enterprise

Product Features

- Easy-to-use player Configuration Tool
- Windows Vista compatible
- Pre-configurable and lockable MIME type associations
- Windows Media and QuickTime playback*
- Silent install and uninstall
- No messaging, registration or up sell
- Customizable homepage
- Pre-configurable and lockable settings
- Pre-configurable install mode, directory and startup mode
- Custom Favorites menu items
- Custom Help menu items



Ensure the highest quality playback experience for your viewers based on your organization's network and hardware.

Platform Support

RealPlayer Enterprise is currently available on the following operating systems:

- Windows 7 Professional, Enterprise and Ultimate
- Windows Vista Enterprise and Ultimate
- Windows XP
- Windows 2000

About The Helix Media Delivery Platform

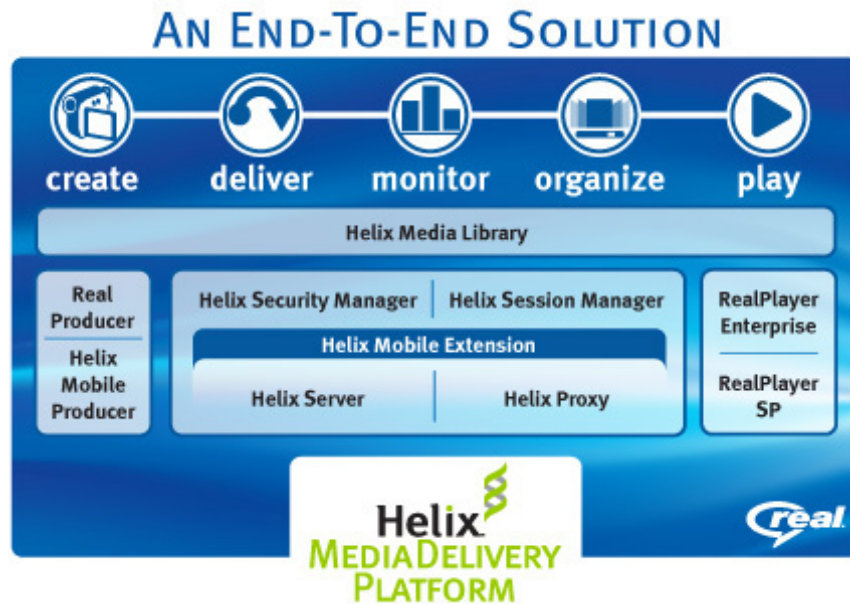
The Helix Platform includes all the tools needed to rapidly build and deploy digital video, from media encoding and asset authentication through to accounting and playback.

- **Carrier-Grade Scalability**
Helix Media Delivery Platform is specifically designed to scale and deliver content reliably across distributed networks.
- **Bandwidth Efficiency**
Maximize bandwidth efficiency and improve quality of service through multi-tier architecture enabling splitting and content caching.



RealPlayer Enterprise

- **End-To-End Quality and Reliability**
From encoder to server, from server to server or from server to player, the Helix Platform can be configured fully redundantly to provide a proven, fault-tolerant failover delivery service.
- **The Broadest Reach**
The Helix Media Delivery Platform offers proven handset interoperability and is fully 3GPP compliant delivering the broadest reach to any device including, PCs, mobile phones, smartphones, iPhones, netbooks, MIDs and other emerging devices.**



Contact Real Today

To learn more about the Helix Media Delivery Platform, please visit

www.realnetworks.com/HelixPlatform.aspx

To contact a RealNetworks sales representative or authorized reseller in your area, please visit

www.realnetworks.com/contact/index.aspx

*RealPlayer Enterprise can play Windows Media and QuickTime formats only if Windows Media Player and QuickTime Player are installed on the machine.

**Requires Helix Mobile Extension, which is available to Education, Enterprise and Government customers only.